

Sponsorship Proposal

TOGETHER WE SHINE

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Way In Network 34th Opal Anniversary
Charity Gala Ball

慧賢三十四載慈善晚會

Saturday, 16 May, 2026

Sofitel Sydney Wentworth
Wentworth Ball Room

About Way In Network

Founded in 1992 under the visionary leadership of The Hon. Dr Helen Sham-Ho OAM, JP, the Way In Network was established to support newly arrived migrant women as they navigated their settlement journey in Australia. What began as a small support group has flourished into a vibrant and respected not-for-profit organisation dedicated to community service, empowerment, and cultural connection.

Today, the Way In Network is proudly led by President Jessie Xiao CA, with Past President Mrs Florence Chau JP serving as Honorary Advisor. Our diverse and dynamic membership spans women from Greater China, Singapore, Indonesia, Malaysia, and Thailand, along with second-generation Australian-born members from these communities. Many of our members are professionals in fields such as banking, finance, accounting, public relations, and social services, while others are entrepreneurs managing successful local and international businesses, all while nurturing their families and giving back to the community.

Way In Network is committed to empowering women, promoting cultural harmony, supporting charitable causes, and creating a nurturing community for women of all generations. Our members are united by a shared passion for helping others, a strong sense of social responsibility, and a desire to uplift those in need while enhancing our own lives.

One of our most cherished traditions is the Annual Elderly Luncheon, held in Chinatown and attended by over 300 senior community members. This heartwarming event honours the wisdom, life experience, and resilience of our elders, while reinforcing the importance of intergenerational respect and cultural values. Guests are treated to entertainment, gifts, and meaningful connection. In recent years, in response to COVID-19 and the evolving needs of our community, we have adapted this initiative into smaller-scale luncheons and onsite visits to aged care homes, ensuring continued support in safer, more accessible formats.

Since June 2021, Way In has proudly launched the Women's Empowerment Seminar Series, a modern, holistic program designed to support and inspire women across all areas of life. The series addresses crucial topics such as health, personal safety, beauty, lifestyle, financial and legal literacy, and civic rights. These sessions aim to build awareness, expand knowledge, and foster a spirit of support so that women can make empowered choices and uplift one another through every stage of life.

Since its inception, Way In Network has raised over AUD \$3,967,002.50 for both local community programs and international relief efforts. These funds have supported a broad range of causes, including medical research, disaster recovery, education, aged care, mental health, child welfare, and women's health initiatives.

We have proudly contributed to organisations such as:

- Adopt a Family Lions Club International Foundation
- Australian Chinese Charity Foundation (ACCF)
- Australia Chinese Buddhist Society Inc
- Australia Chinese Medical Association (ACMA) Charitable Trust
- Australia Nursing Home Foundation (ANHF)
- Australian Gynaecological Cancer Foundation (AGCF) - Post Doctoral Fellowship Grant
- Australian Lions Childhood Cancer Research Foundation
- Australian Red Cross
- BaptistCare
- Barnardos Australia
- Cambodia Vision
- CanRevive Inc
- CCA New South Wales
- Childhood Cancer Research Foundation
- China Vision
- Chinatown Bilingual Support Group Parkinson NSW
- Chinese Medicine Centre - Western Sydney University
- Chinese Parent's Association – Children with Disability
- Chris O'Brien Lifehouse
- Counterpoint Multicultural Services
- Cyclone Vanuatu 2015 Appeal
- Differently Abled People Association
- First Light Care Association Incorporated
- Foundation for A Bloody Great Cause Limited
- Gaoyao Youth English Centre (China)
- Haiti Earthquake Appeal
- Hurstville Public School Community Capital Work
- Indochinese Aged Care Services
- Joyful Foundation (Hong Kong)
- Lifeline Northern Rivers
- Médecins Sans Frontières/Doctors Without Borders
- Mito Foundation
- NSW Rural Fire Services
- Queensland Flood Relief Appeal
- Salvation Army in Hawkesbury River
- Salvation Army in Hurstville
- Salvation Army in Hurstville - 2025 NSW Flood Disaster Appeal
- Special Children Services Centre Inc
- St George & Sutherland Medical Research (SSMRF)
- St George Hospital
- Support Fund for Wang Fuk Court Fire in Tai Po Hong Kong
- Sydney Children's Hospitals Foundation
- The Asthma Foundation NSW
- The Australian Paralympic Federation
- The Heart to Heart Foundation
- The Leukaemia Foundation of NSW (Royal North Shore Hospital)
- The Lions Club of Sydney Chinese Inc.
- The Millennium of Cardiology (Westmead Hospital)
- The Millennium of Storrs Liver Unit (Westmead Hospital)
- The Royal Blind Society of NSW
- The Royal Institute for Deaf & Blind Children
- The Scots College Sydney Indigenous Bursary Fund
- The Westmead Institute for Medical Research
- Warrior Woman Foundation
- White Ribbon Australia
- World Vision – Aboriginal Youth Program
- University of Sydney - Female post-graduate scholarship
- University of Sydney & the Chinese University of Hong Kong – ACCLAIM medical research project
- University of Wollongong Australia
- Xiaozhai Village & Longsheng Primary School

In recognition of our ongoing contribution to society, Way In Network was honoured with the NSW Government's Outstanding Community Services Award in 2002 and again in 2013.

A highlight of our charitable journey includes our partnership with the Australian Gynaecological Cancer Foundation (AGCF) in 2017, where we helped establish a post-doctoral fellowship grant to fund critical cancer research. Today, Way In proudly serves as an Ambassador for AGCF.

Our journey is one of compassion, courage, and community. The Way In sisters continue to light the way with hope and positivity through countless initiatives, creating a ripple effect of kindness that extends far beyond our own network.

We remain deeply committed to supporting newly arrived migrant women in becoming part of Australia's multicultural fabric. Together, we strive to embody and pass on the values of generosity, resilience, empowerment, and sisterhood, making our community, and the world, a better place for generations to come.

About The Event

“ Together We Shine ” – A Celebration of Hope, Strength and Light

Way In Network proudly celebrates its **34th Anniversary**, a milestone signified by “Opal”, a gemstone renowned for its rare beauty and radiant spectrum of colours. Like the opal itself, our community reflects many stories, journeys and strengths, each unique yet united in brilliance.

On this special occasion, we gather to honour our legacy of sisterhood and service while illuminating hope for those whose lives have been touched by cancer. Our Anniversary Charity Ball will raise vital funds for CanRevive and TOGA, two extraordinary organisations devoted to supporting cancer patients, survivors and their families through some of life’s most challenging chapters.

Founded in 1992 as a modest migrant women’s support group, Way In Network has grown into a powerful symbol of resilience, compassion and empowerment. What began as a circle of women helping one another navigate new beginnings has flourished into a dynamic network driven by women’s empowerment, community giving, meaningful impact and a shared commitment to uplifting those in need.

For decades, Way In sisters have shone a light of hope through charitable initiatives, extending warmth and practical support to countless individuals and families. Today, we reflect on the lives touched and the legacy built through unity and generosity.

Cancer does not discriminate. It disrupts families, challenges spirits and reshapes futures. Yet within these trials emerge stories of extraordinary courage, perseverance and love. CanRevive provides culturally sensitive support, education and connection, ensuring that no one faces their diagnosis alone. TOGA stands beside families with compassion and care, restoring dignity and strength during moments of vulnerability.

Every ticket purchased, every pledge made and every donation extended on this elegant evening will directly contribute to life-changing services, counselling, female wellness programs and essential research.

This is more than a gala. It is a tribute to fighters, survivors, caregivers and loved ones remembered. It is a celebration of resilience, much like the opal itself, transforming light into brilliance.

We invite you to stand with us, to give wholeheartedly, to uplift courageously, and to ensure that those walking the cancer journey never walk alone!

Date: Saturday, 16 May 2026

Time: 6.30 for 7.00pm

Venue: Level 3, Wentworth Ball Room, Sofitel Sydney Wentworth, 61-101 Phillip St, Sydney

Dress Code: Black Tie

Estimated Attendance: 400 guests

OPAL Sponsor \$28,000

Exclusive sponsorship for each industry category

Tickets:

- 2 x complimentary tickets at the head table
- 2 x complimentary VVIP table for 10 people
(Valued at 2 x \$5,000, total \$10,000)

Press Conference:

- 2 x invitations to the pre-event media conference
- 1 x key speaker on panel
- Acknowledgement of your organisation as an exclusive OPAL Sponsor at the media launch & event

Promotion:

- Key position of logo for all event related promotional material including advertisement, media releases, media wall & banner
- TVBA billboard sponsorship acknowledgement
- Online media platform WeChat article sponsorship acknowledgement

Programme Book:

- 1 x full page advertisement

Event E-Ticket:

- Centre position of company logo on event ticket

Event Signage:

- Display of company banner in ballroom and reception

Event Projection:

- 1 x 1 min. commercial video presentation during event
- Rolling logo projection in ballroom and reception

Event Show bag (optional):

- Placed on seat for each guest or upon departure

Event Door prize (optional):

- Business card draw for data collection subject to privacy act

Gold Sponsor \$12,000

Tickets:

- 1 x complimentary VVIP table for 10 people
(Valued at \$5,000)

Press Conference:

- 2 x invitations to the pre-event media conference
- 1 x key speaker on panel
- Acknowledgement of your organisation as a Gold Sponsor at the media launch & event

Promotion:

- Key position of logo for all event related promotional material including advertisement, media releases, media wall & banner
- TVBA billboard sponsorship acknowledgement
- Online media platform WeChat article sponsorship acknowledgement

Programme Book:

- 1 x full page advertisement

Event E-Ticket:

- Company logo on event ticket

Event Signage:

- Display of company banner in ballroom and reception

Event Projection:

- 1 x 30 secs. commercial video presentation during event
- Rolling logo projection in ballroom

Platinum Sponsor \$5,000

Tickets:

- 1 x complimentary VIP table for 10 people
(Valued at \$3,500)

Press Conference:

- 2 x invitations to the pre-event media conference
- Acknowledgement of your organisation as Platinum Sponsor at the media launch & event

Promotion:

- Logo appearance for all event related promotional material including advertisement, media releases, media wall & banner
- TVBA billboard sponsorship acknowledgement
- Online media platform WeChat article sponsorship acknowledgement

Programme Book:

- 1 x full page advertisement

Event Signage:

- Display of company banner in reception area

Event Projection:

- Rolling logo projection in ballroom

Silver Sponsor \$3,800

Tickets:

- 1 x complimentary \$2,800 table for 10 people

Press Conference:

- 1 x invitation to the pre-event media conference
- Acknowledgement of your organisation as a Silver Sponsor at the media launch & event

Promotion:

- Logo appearance on media wall
- TVBA billboard sponsorship acknowledgement
- Online media platform WeChat article sponsorship acknowledgement

Programme Book:

- 1 x full page advertisement

Event Projection:

- Rolling logo projection in ballroom

Auction Item Sponsor

(with the value of \$5,000 & above)

Tickets:

- 2 x complimentary tickets (VIP table)

Press Conference:

- 2 x invitations to the pre-event media conference
- Acknowledgement of your organisation as an Auction Item Sponsor at the media launch & event

Promotion:

- Representative to present auction item on stage
- Logo appearance on media wall
- TVBA billboard sponsorship acknowledgement
- Online media platform WeChat article sponsorship acknowledgement

Programme Book:

- 1 x full page advertisement

Event Projection:

- Rolling logo projection in ballroom

Charity Donation

Donation Amount: \$5,000

Tickets: 2 x complimentary VVIP tickets

Press Conference: 1 x invitation to pre-event press conference
(Charitable organisation tax-deductible receipt)

Donation Amount: \$3,000

Tickets: 2 x complimentary VIP tickets

Press Conference: 1 x invitation to pre-event press conference
(Charitable organisation tax-deductible receipt)

Table Sale & Other Sponsorship Support

Table for 10 persons

\$2,800

VIP table for 10 persons

\$3,500

Raffle Prize / Cash Sponsor

with the value of \$100 & above

WAY IN NETWORK 34th ANNIVERSARY CHARITY GALA BALL

——— 慧賢三十四載慈善晚會 ———



Payment Details:

Account Name: Way In Network

Bank: NAB

BSB: 082-080

Account Number: 141483819

Reference: WIN34-Your name/Company



Thank you for your support